



The Trans—Pacific Partnership: Ambition, Scope and Impact for Asian countries

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TPP - What and When?



- Signed on 4 February2016 in Oakland
- 7 years of negotiations
- Effective once at ratified by 6/85% of total GDP
- Members: 40% of WW
 GDP and 20% of WW
 trade



Goals of Trans-Pacific Partnership



- Promote economic growth;
- Support the creation and retention of jobs;
- Enhance innovation, productivity and competitiveness;
- Raise living standards;
- Reduce poverty in our countries; and
- Promote transparency, good governance, and enhanced labor and environmental protections.



Key summary of TPP intended effects



- Comprehensive market access: TPP eliminates or reduces tariff and non-tariff barriers for goods and services trade and investment
- Regional approach to commitments: TPP facilitates the development of production and supply chains, and seamless trade, enhancing efficiency, creating and supporting jobs, raising living standards, enhancing conservation efforts, and facilitating cross-border integration, and opening domestic markets
- Addressing new trade challenges: TPP promotes innovation, productivity, and competitiveness with development of the digital economy, and addressing the role of state-owned enterprises.

Key summary of TPP intended effects



Inclusive trade:

- commitments to help small and medium-sized businesses
 understand the Agreement, take advantage of its opportunities
- specific commitments on development and trade capacity building for members to meet the commitments and take full advantage of benefits
- Platform for regional integration: platform for regional economic integration and designed to include additional economies across the Asia-Pacific region.

Scope of the TPP Agreement – 30 chapters



1.	Initial Provisions and General Definitions	16. Co	ompetition Policy
2.	National Treatment & Market Access for Goods	17. St	tate-Owned Enterprises & Designated Monopoli
3.	Rules of Origin and Origin Procedures	18. In	itellectual Property
4.	Textile and Apparel Goods	19. La	abour
5.	Customs Administration and Trade Facilitation	20 . En	nvironment
6.	Trade Remedies	21. Co	ooperation and Capacity Building
7.	Sanitary and Phytosanitary Measures	22. Co	ompetitiveness and Business Facilitation
8.	Technical Barriers to Trade	23. De	evelopment
9.	Investment	24. Sn	mall and Medium-Sized Enterprises
10.	Cross-Border Trade in Services	25. Re	egulatory Coherence
11.	Financial Services	26. Tr	ransparency and Anti-Corruption
12.	Temporary Entry for Business Persons	27. Ad	dministrative and Institutional Provisions
13.	Telecommunications	28. Di	ispute Settlement
14.	Electronic Commerce	29. Ex	xceptions and General Provisions
15.	Government Procurement	30. Fii	nal Provisions

Scope of the Trans-Pacific Partnership



Examples of requirements under TPP:

- Gradual elimination or reduction of tariff (18,000) and non-tariff barriers for trade of goods and services and investment
- Expedited customs procedures
- Privacy, security and consumer protection for online transactions
- IP: minimum level of protection
- ISDS: investor-state dispute settlement
- Government procurement and SOEs: application of market principles, elimination of subsidies, transparency, predictability and "non- discriminatory"

Implications of TPP for Asian countries



Members of Asia

Brunei, Japan, Malaysia, Singapore, and Vietnam

Candidates

 Colombia, Philippines, Thailand, Taiwan, South Korea, and Indonesia

China?

- Counterbalance to China's massive manufacturing industries and predominance over some TPP members
- Opportunities for Chinese investors in TPP countries

Case study – Impact of TPP on Vietnam



Threats and Challenges

- Compliance with (US?) protection standards on IP, environment, labor (independent unions)
- Government procurement/end of subsidies to SOEs
- Massive and focused investment required (reliance on FDI)
- Livestock industry: local versus US, but up to 10 years before dutyfree

Case study – Impact of TPP on Vietnam



Benefits and Opportunities

- Poised to be a major beneficiary of the TPP
- Preferential tariffs will reduce the cost of Vietnam products for US consumers
- Projections 2030 (as compared to no TPP):
 - GDP boosted by 8%
 - Exports boosted by 30%
- VN consumers to pay lower prices for TPP imported products
- Higher FDI figures in TPP favorable sectors
- Administrative reform (i.e. SOEs) in long term
- Lower dependence on China (USD28B trade deficit & 30% of VN import)
- Key VN industries to benefit from TPP:
 - Textile & Apparel (but: rules of origin; 'yarn forward'; phase in)
 - Seafood
 - Aquaculture, agriculture, forestry





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