



AIRPORTS & AVIATION

Myanmar Summit 2014

21-22 Oct., 2014 Yangon, Myanmar

Embracing Myanmar's Sky!

KEY TOPICS:

1. Myanmar civil aviation policies and current status;
2. Airport new build and expansion progress updates and challenges;
3. Future airport concepts and design;
4. Runway and payment construction and maintenance;
5. Asset management and operation efficiency;
6. Aircraft leasing service and financing;
7. MRO outlook and opportunities;
8. Workforce recruiting and training;
9. IT Innovation and passenger experience;
10. eCommerce and distribution;
11. Fleet management and optimization;
12. Airport logistics and supply chain;

KEY FEATURES:

1. **150** Senior attendees
2. **10** plus local and international airlines
3. **SMART** and **GREEN** airport design;
4. **10** plus hrs networking opportunities;
5. **WHO'S WHO** Facilitation board;

Foucs A:

MRO Service and
Outlook in Myanamr

Foucs B:

Aircraft and Engine
Leasing and
Financing Service

Reception VIP Dinner

October 20
(Invitation Only)

Conference day 1

0830 Registration

0900 Morning tea and networking

0930 Opening speech

Myanmar's new master plan for its aviation industry

Myanmar aviation new master plan and government incentives;

Increasing the competitiveness of local airlines;

Landing your plane in Myanmar: what international airlines need to know about?

Government work focus to accelerate Myanmar civil aviation development;

Win Swe Tun, Director General, Department of Civil, Aviation, Ministry of Transport

1000 Reserved for Myanma Airways

U Than Tun, Managing Director, Myanma Airways

1030 Coffee break

1100 Reserved for Yangon International Airport

1130 New venture to regain the glory: MAI's vision for the future aviation market in Myanmar (tentative, can be changed according to the speaker's requirement)

U Si Thu, Managing Director, Myanmar Airways International (MAI) (To be confirmed)

1200 Panel discussion: Unlocking Myanmar's Potential

This panel discussion will be joined by the senior representatives from the Ministry of Hotels & Tourism, key airlines local and international and airport operators to share insights into Myanmar aviation and airport sectors.

With an increasingly number of tourists pouring in and more to be expected in the years to come,

- 1. Myanmar aviation economy: Where are the new frontiers in the short and long term?**
- 2. Airport operators' perspectives on how to capitalize on the booming tourism growth to upgrade its profitability and operation management;**
- 3. Key challenges facing Myanmar airport operation performance;**
- 4. Tap the growing demand in the highly competitive market of Myanmar: How local airlines stand up to their international competitors? What are our strengths? An in-depth look at how local airlines are preparing for the battle.**
- 5. Are we too optimistic about Myanmar's aviation market? What are your concerns?**
- 6. Private and Charter Flight in Myanmar and its outlook**

Panelists to be invited from local and international airlines, policy makers, airport

operators and designers

1245 Luncheon

Future airport operation and management

1400 Global Airport development outlook and investment opportunities

- Global overview on airport infrastructure development;
- A new look at Myanmar as the emerging frontier for transportation investment;
- How promising is Myanmar's aviation market and what are the big challenges out there?
- With 30 of its 68 airports up for upgrading and new airports being tendered, what are the key issues the government needs to pay attention to before tendering?

Mark Rathbone, Capital Projects & Infrastructure Leader, Asia Pacific, PwC

1430 Best practice of Europe's No.1 and No.3 Airport operation

Ralf Gaffal, VP, ***Munich Airport***

1500 Airport planning and design:

- 1. Securing a smooth passenger check in process and top class passenger experience**
- 2. Integrating future-proof airport infrastructure design into your future modes**

ADPI, France

Or

European perspectives: Green Airport

Luc Tytgat, Director, Pan European Single Sky

1530 Coffee break

Private and Charter aviation market in Myanmar

1600 Spotlight: Myanmar's world-class private jet terminal & FBO facility

Ohn Myint, Founder and Chief Executive, ***Wah Wah Group***

1630 The potential and growth opportunities for business and charter aviation in Myanmar

FMI Charter Air

1700 End of Day ONE

1800 Reception VIP Dinner (Invitation Only)

Conference Day TWO

0830 Registration

0900 Invest in Myanmar's aviation industry: Challenges and opportunities

0930 Leaping forward: Golden Myanmar Airlines' strategy into the international aviation market and the key challenges

U Aung Gyi, Managing Director, Golden Myanmar

1000 Creating new operational models to strengthen competitiveness and profitability through innovation and partnership

Thai AirAsia, a leading LCC in the region, launched its services to Yangon in 2006. According to the recent analysis by CAPA, Thai AirAsia ranks the 1 place in its Myanmar international LCC capacity share (% of seats) from 14-Apr-2014 to 20-Apr-2014 by 37%. With the increasing capacity growth and more players joining in, the SEA region has seen a little over-capacity. How to retain passengers and generate new growing force within is a critical challenge to the industry. In this paper, we invite Thai AirAsia to share with us its perspectives on the current business model of LCC and how is it going to evolve in the next short and long term? Will Myanmar's tourism boom serve a new driving force for the region's market growth? How to leverage this opportunity?

Or

Case study on airline's distribution in Myanmar: Capitalize on the tourism boom in Myanmar

1030 Coffee break

1100 Domestic aviation market status and challenges to overcome in the context of increasing competition and narrowing margin

Ms. Sao Noi, Deputy Managing Director, Air Bagan

1130 Embarking on a brand new journey: what to be expected from and what are the challenges to the domestic market?

As Myanmar's oldest domestic private airline and the only airline in Myanmar recognised by the European Aviation Safety Agency, Air Mandalay has well established as the key player in the region. As Air Mandalay re-establishes its domestic route prominence through the implementation of a new route structure and a fleet expansion program, we'd like invite Mr. Gary, CEO of Mandalay to share with us his vision for Air Mandalay's future development and insights into the domestic market.

Gary J Villiard, CEO, Air Mandalay (TBC)

1200 Start-up airline in Myanmar: A strong competitor or just a supplement to the current market?

As one of the two airlines gaining green light to run both domestic and regional flight, is APEX Airline well poised to compete in the booming yet seemingly a little crowded market? What advantages does it hold and what is its future plan and what are the implications for those who want to join in? We invite senior executives from APEX Airline to share with us its insights into this market and the company's vision for its future development.

Khin Soe, Chairman, APEX Airline

1230 Luncheon

1400 – 1630 Workshop

Aviation and engine Financing

Workshop leader to be announced

1630 End of Conference